



Registered and Unregistered print explained

Test Valley Packaging Innovations / Registered and Unregistered print explained

This section explains the printing terms registered and Random (unregistered) in the context of printed bags.

Registered Print

Print appears in the same position on successive repeats or on successive bags. Registered repeats often use an “**eyespot**” on the bag to allow each print image to be in the same place on each bag. The eyespot (generally a thin 1” by .25” dark colored rectangle) is found in the corner of the bag and provides a straight line that the machine eye can “catch” and seal in the same place each impression. The eyespot is not needed on those images that have “straight lines” built into the design on the leading edge of each bag.

Random (unregistered Print)

Print appears multiple times in varying positions on successive repeats or bags. Suffocation warnings are often randomly repeated on bags. Random repeats in general are less expensive than registered repeats.

Eyespot: Sometimes referred to as an “Eyemark”. It is a small solid image, usually in the shape of a rectangular mark that may be printed at one of the corners of each printed bag.

